

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:**Date:**I, Justin Miller,being/on behalf of: Ben McAdams, a legallyqualified candidate of the Democratic politicalparty for the office of: Salt Lake County Mayorin the 2012election to be held on: Nov. 6th, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:SEE ATTACHED SCHEDULE

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

_____ and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Justin Miller

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5-30-12
Date

[Signature]
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]
Signature

KRISTEN HENDERSON
Printed Name

POLITICAL SPECIALIST
Title



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Love Communications
546 S 200 W
Salt Lake City, UT 84101-2304

Contract # 1319587

Schedule Dates 09/24/12-10/28/12
Advertiser Ben McAdams for Salt Lake County Mayor (72698)
Agency Love Communications (1242)
Product POLITICAL CANDIDATE (ns) (1186)
Brand BEN MCADAMS TV (456306)
Salesperson Henderson, Kristen (2948)
Sales Office KUTV/KMYU
Buyer Name CONWAY/PEGGY
Phone/Fax /
CPE MAYOR/318
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments

Date Entered 06/18/12
Last Modified 09/21/12
Entered By Kristen Henderson
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,959.75
Net Total \$28,105.25
Sales Tax

Salt Lake City (KUTV)			Rate
By Broadcast Month	Spots		
Sep. 2012	21		\$10,593.00
Oct. 2012	64		\$22,472.00
Grand Total:			\$33,065.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / News	09/24/12-11/02/12	5	:15	5:28-30A- News-2 News This Morning 530a	2	X	X	X	X	X	X					Salt Lake City (KUTV)		6/18/12
1.1	Revised Line / News	09/17/12-10/05/12	5	:15	5:28-30A- News-2 News This Morning 530a	2	X	X	X	X	X	X					Salt Lake City (KUTV)		7/9/12
1.2	Revised Line / News	09/17/12-09/28/12	3	:15	5:28-30A- News-2 News This Morning 530a	3	X	X	X	X	X	X					Salt Lake City (KUTV)		9/4/12
1.3	Normal Line / News	09/24/12-09/28/12	3	:15	5:28-30A- News-2 News This Morning 530a	3	X	X	X	X	X	X		1	\$75.00	\$75.00	Salt Lake City (KUTV)		9/6/12
1.3.1	Closed Preempt	09/24/12															Salt Lake City (KUTV)	Sold Out/Exception - Bump Rate	
1.3.2	Closed Preempt	09/24/12															Salt Lake City (KUTV)	Sold Out/Exception - Bump Rate	
2.0	Revised Line / News	09/24/12-11/02/12	3	:30	6A- 8A (MST)	2	X	X	X	X	X	X					Salt Lake City (KUTV)		6/18/12
2.1	Revised Line / News	09/17/12-10/05/12	3	:30	6A- 8A (MST)	2	X	X	X	X	X	X					Salt Lake City (KUTV)		7/9/12
2.2	Normal Line / News	09/24/12-10/05/12	3	:30	6A- 8A (MST)	2	X	X	X	X	X	X		2	\$275.00	\$550.00	Salt Lake City (KUTV)		9/6/12
2.2.1	Closed Preempt	09/24/12															Salt Lake City (KUTV)	Sold Out/Exception - Bump Rate	

CONFIRMATION CONTRACT

Comments:

Date:

Accepted-Station

Date:

Accepted-Agency/Advertiser:



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Love Communications
546 S 200 W
Salt Lake City, UT 84101-2304

Contract # 1319587

Schedule Dates

09/24/12-10/28/12

Advertiser

Ben McAdams for Salt Lake County Mayor (72698)

Agency

Love Communications (1242)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

BEN MCADAMS TV (456306)

Salesperson

Henderson, Kristen (2948)

Sales Office

KUTV/KMYU

Buyer Name

CONWAY/PEGGY

Phone/Fax

/

CPE

MAYOR/318

Account Types

Local/Political Candidate Agency BRD

Billing Type

Standard

Comments

Date Entered 06/18/12
Last Modified 09/21/12
Entered By Kristen Henderson
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,959.75
Net Total \$28,105.25
Sales Tax

Salt Lake City (KUTV)

By Broadcast Month	Spots	Rate
Sep. 2012	21	\$10,593.00
Oct. 2012	64	\$22,472.00
Grand Total:	85	\$33,065.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
2.2.2	Closed Preempt	09/24/12															Salt Lake City (KUTV)	Sold Out/Exception - Bump Rate	
3.0	Revised Line / News	09/24/12-11/02/12	3	:15	6A- 8A (MST)	2	X	X	X	X	X						Salt Lake City (KUTV)		6/18/12
3.1	Revised Line / News	09/17/12-10/05/12	3	:15	6A- 8A (MST)	2	X	X	X	X	X						Salt Lake City (KUTV)		7/9/12
3.2	Normal Line / News	09/24/12-10/05/12	3	:15	6A- 8A (MST)	2	X	X	X	X	X			4	\$138.00	\$552.00	Salt Lake City (KUTV)		9/6/12
4.0	Revised Line / SPOT	09/24/12-11/02/12	3	:30	8A- CBS-This Morning (New Title)	1	X	X	X	X	X						Salt Lake City (KUTV)		6/18/12
4.1	Revised Line / SPOT	09/17/12-10/05/12	3	:30	8A- CBS-This Morning (New Title)	1	X	X	X	X	X						Salt Lake City (KUTV)		7/9/12
4.2	Normal Line / SPOT	09/24/12-10/05/12	3	:30	8A- CBS-This Morning (New Title)	1	X	X	X	X	X			2	\$135.00	\$270.00	Salt Lake City (KUTV)		9/6/12
5.0	Revised Line / SPOT	09/24/12-11/02/12	3	:15	8A- CBS-This Morning (New Title)	1	X	X	X	X	X						Salt Lake City (KUTV)		6/18/12
5.1	Revised Line / SPOT	09/17/12-10/05/12	3	:15	8A- CBS-This Morning (New Title)	1	X	X	X	X	X						Salt Lake City (KUTV)		7/9/12
5.2	Normal Line / SPOT	09/24/12-10/05/12	3	:15	8A- CBS-This Morning (New Title)	1	X	X	X	X	X			2	\$68.00	\$136.00	Salt Lake City (KUTV)		9/6/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Love Communications
546 S 200 W
Salt Lake City, UT 84101-2304

Contract # 1319587

Schedule Dates

09/24/12-10/28/12

Advertiser

Ben McAdams for Salt Lake County Mayor (72698)

Agency

Love Communications (1242)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

BEN MCADAMS TV (456306)

Salesperson

Henderson, Kristen (2948)

Sales Office

KUTV/KMYU

Buyer Name

CONWAY, PEGGY

Phone/Fax

/

CPE

MAYOR/318

Account Types

Local/Political Candidate Agency BRD

Billing Type

Standard

Comments

06/18/12

Date Entered

09/21/12

Last Modified

Kristen Henderson

Entered By

No

CO-OP

No

Headline

Normal

Demo

Normal

Order Type

Normal

Package Deal

15.00

Commission %

\$4,959.75

Commission

\$28,105.25

Net Total

\$28,105.25

Sales Tax

Salt Lake City (KUTV)

By Broadcast Month

Sep. 2012 21

Oct. 2012 64

Grand Total: 85

Spots

21

64

85

Rate

\$10,593.00

\$22,472.00

\$33,065.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
6.0	Revised Line / News	09/24/12-11/02/12	5	:30	11:58:27A- News-2 News at Noon	1	X	X	X	X	X						Salt Lake City (KUTV)		6/18/12
7.0	Revised Line / News	09/24/12-11/02/12	5	:15	11:58:27A- News-2 News at Noon	1	X	X	X	X	X						Salt Lake City (KUTV)		6/18/12
8.0	Revised Line / News	09/24/12-11/02/12	5	:30	4:59:20P- News-2 News at 5p	1	X	X	X	X	X						Salt Lake City (KUTV)		6/18/12
8.1	Revised Line / News	09/17/12-10/05/12	5	:30	4:59:20P- News-2 News at 5p	1	X	X	X	X	X						Salt Lake City (KUTV)		7/9/12
8.2	Revised Line / News	09/17/12-10/05/12	3	:30	4:59:20P- News-2 News at 5p	1	X	X	X	X	X						Salt Lake City (KUTV)		9/4/12
8.3	Normal Line / News	09/24/12-10/05/12	3	:30	4:59:20P- News-2 News at 5p	1	X	X	X	X	X			1	\$400.00	\$400.00	Salt Lake City (KUTV)		9/6/12
8.3.1	Closed Preempt	09/24/12															Salt Lake City (KUTV)	Sold Out/Exception - Bump Rate	
9.0	Revised Line / News	09/24/12-11/02/12	5	:15	4:59:20P- News-2 News at 5p	2	X	X	X	X	X						Salt Lake City (KUTV)		6/18/12
9.1	Revised Line / News	09/17/12-10/05/12	5	:15	4:59:20P- News-2 News at 5p	2	X	X	X	X	X						Salt Lake City (KUTV)		7/9/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Love Communications
546 S 200 W
Salt Lake City, UT 84101-2304

Contract # 1319587

Schedule Dates

09/24/12-10/28/12

Advertiser

Ben McAdams for Salt Lake County Mayor (72698)

Agency

Love Communications (1242)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

BEN MCADAMS TV (456306)

Salesperson

Henderson, Kristen (2948)

Sales Office

KUTV/KMYU

Buyer Name

CONWAY, PEGGY

Phone/Fax

/

CPE

MAYOR/318

Account Types

Local/Political Candidate Agency BRD

Billing Type

Standard

Comments

06/18/12

Date Entered

09/21/12

Last Modified

Kristen Henderson

Entered By

No

CO-OP

No

Headline

Demo

Normal

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$4,959.75

Net Total

\$28,105.25

Sales Tax

Salt Lake City (KUTV)

By Broadcast Month

Spots	Rate
Sep. 2012	\$10,593.00
Oct. 2012	\$22,472.00
Grand Total:	\$33,065.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
9.2	Revised Line / News	09/17/12-10/05/12	3	:15	4:59:20P- News-2 News at 5p	2	X	X	X	X	X						Salt Lake City (KUTV)		9/4/12
9.3	Normal Line / News	09/24/12-10/05/12	3	:15	4:59:20P- News-2 News at 5p	2	X	X	X	X	X			4	\$200.00	\$800.00	Salt Lake City (KUTV)		9/6/12
10.0	Revised Line / News	09/24/12-11/02/12	5	:30	5:59P- News-2 News at 6p	2	X	X	X	X	X						Salt Lake City (KUTV)		6/18/12
10.1	Revised Line / News	09/17/12-10/05/12	5	:30	5:59P- News-2 News at 6p	2	X	X	X	X	X						Salt Lake City (KUTV)		7/9/12
10.2	Revised Line / News	09/17/12-10/05/12	3	:30	5:59P- News-2 News at 6p	2	X	X	X	X	X						Salt Lake City (KUTV)		9/4/12
10.3	Normal Line / News	09/24/12-10/05/12	3	:30	5:59P- News-2 News at 6p	2	X	X	X	X	X			2	\$425.00	\$850.00	Salt Lake City (KUTV)		9/6/12
10.3.1	Closed Preempt	09/27/12															Salt Lake City (KUTV)	Sold Out/Spot -Per Doug	
10.3.2	Closed Preempt	09/25/12															Salt Lake City (KUTV)	Sold Out/Spot -Per Doug	
11.0	Revised Line / News	09/24/12-11/02/12	5	:15	5:59P- News-2 News at 6p	1	X	X	X	X	X						Salt Lake City (KUTV)		6/18/12
11.1	Revised Line / News	09/17/12-10/05/12	5	:15	5:59P- News-2 News at 6p	1	X	X	X	X	X						Salt Lake City (KUTV)		7/9/12
11.2	Revised Line / News	09/17/12-10/05/12	3	:15	5:59P- News-2 News at 6p	1	X	X	X	X	X						Salt Lake City (KUTV)		9/4/12
11.3	Normal Line / News	09/24/12-10/05/12	3	:15	5:59P- News-2 News at 6p	1	X	X	X	X	X			2	\$213.00	\$426.00	Salt Lake City (KUTV)		9/6/12
12.0	Revised Line / SPOT	09/24/12-11/02/12	5	:30	6:28P- Entertainment Tonight	1	X	X	X	X	X						Salt Lake City (KUTV)		6/18/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Love Communications
546 S 200 W
Salt Lake City, UT 84101-2304

Contract # 1319587

Schedule Dates 09/24/12-10/28/12
Advertiser Ben McAdams for Salt Lake County Mayor (72698)
Agency Love Communications (1242)
Product POLITICAL CANDIDATE (ns) (1186)
Brand BEN MCADAMS TV (456306)
Salesperson Henderson, Kristen (2948)
Sales Office KUTV/KMYU
Buyer Name CONWAY/PEGGY
Phone/Fax /
CPE MAYOR/318
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments

Date Entered 06/18/12
Last Modified 09/21/12
Entered By Kristen Henderson
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,959.75
Net Total \$28,105.25
Sales Tax

Salt Lake City (KUTV)
By Broadcast Month
Sep. 2012 21 \$10,593.00
Oct. 2012 64 \$22,472.00
Grand Total: 85 \$33,065.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.1	Revised Line / SPOT	09/17/12-10/05/12	5	:30	6:28P- Entertainment Tonight	1	X	X	X	X	X						Salt Lake City (KUTV)		7/9/12
12.2	Revised Line / SPOT	09/17/12-10/05/12	3	:30	6:28P- Entertainment Tonight	1	X	X	X	X	X						Salt Lake City (KUTV)		9/4/12
12.3	Normal Line / SPOT	09/24/12-10/05/12	3	:30	6:28P- Entertainment Tonight	1	X	X	X	X	X			2	\$475.00	\$950.00	Salt Lake City (KUTV)		9/6/12
13.0	Revised Line / SPOT	09/24/12-11/02/12	5	:15	6:28P- Entertainment Tonight	1	X	X	X	X	X						Salt Lake City (KUTV)		6/18/12
13.1	Revised Line / SPOT	09/17/12-10/05/12	5	:15	6:28P- Entertainment Tonight	1	X	X	X	X	X						Salt Lake City (KUTV)		7/9/12
13.2	Revised Line / SPOT	09/17/12-10/05/12	3	:15	6:28P- Entertainment Tonight	1	X	X	X	X	X						Salt Lake City (KUTV)		9/4/12
13.3	Normal Line / SPOT	09/24/12-10/05/12	3	:15	6:28P- Entertainment Tonight	1	X	X	X	X	X			2	\$238.00	\$476.00	Salt Lake City (KUTV)		9/6/12
16.0	Revised Line / Prime	09/24/12-09/24/12	3	:30	9P- CBS-Hawaii Five-0 (Monday)	1	1										Salt Lake City (KUTV)		6/18/12
16.1	Normal Line / Prime	09/24/12-09/24/12	3	:30	9P- CBS-Hawaii Five-0 (Monday)	1	1							1	\$1,500.00	\$1,500.00	Salt Lake City (KUTV)		9/4/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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KUTV
299 S Main St
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Salt Lake City, UT 84111

Love Communications
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Salt Lake City, UT 84101-2304

Contract # 1319587

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Brand BEN MCADAMS TV (456306)
Salesperson Henderson, Kristen (2948)
Sales Office KUTV/KMYU
Buyer Name CONWAY, PEGGY
Phone/Fax /
CPE MAYOR/318
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments

Date Entered 06/18/12
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Package Deal
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Salt Lake City (KUTV)

By Broadcast Month	Spots	Rate
Sep. 2012	21	\$10,593.00
Oct. 2012	64	\$22,472.00
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17.0	Revised Line / Prime	10/08/12-10/08/12	3	:30	9P- CBS-Hawaii Five-0 (Monday)	1											Salt Lake City (KUTV)		6/18/12
17.1	Revised Line / Prime	09/17/12-09/17/12	3	:30	9P- CBS-Hawaii Five-0 (Monday)	1											Salt Lake City (KUTV)		7/9/12
18.0	Revised Line / Prime	10/22/12-10/22/12	3	:30	9P- CBS-Hawaii Five-0 (Monday)	1											Salt Lake City (KUTV)		6/18/12
19.0	Revised Line / News	09/24/12-10/05/12	5	:30	10P- News-2 News at 10p (Monday)	2	X	X	X	X	X						Salt Lake City (KUTV)		6/18/12
19.1	Normal Line / News	09/24/12-10/05/12	3	:30	10P- News-2 News at 10p (Monday)	2	X	X	X	X	X			4	\$1,200.00	\$4,800.00	Salt Lake City (KUTV)		9/4/12
20.0	Revised Line / News	10/08/12-11/02/12	3	:30	10P- News-2 News at 10p (Tuesday)	2	X	X	X	X	X						Salt Lake City (KUTV)		6/18/12
21.0	Revised Line / Prime	10/02/12-10/02/12	3	:30	6:57-26P- CBS-NCIS (Tuesday)	1		1									Salt Lake City (KUTV)		6/18/12
22.0	Revised Line / Prime	10/16/12-10/16/12	3	:30	6:57-26P- CBS-NCIS (Tuesday)	1		1									Salt Lake City (KUTV)		6/18/12
23.0	Revised Line / Prime	10/30/12-10/30/12	3	:30	6:57-26P- CBS-NCIS (Tuesday)	1		1									Salt Lake City (KUTV)		6/18/12
24.0	Revised Line / Prime	09/27/12-09/27/12	3	:30	7P- 8P (MST)					1							Salt Lake City (KUTV)		6/18/12
24.1	Normal Line / Prime	09/27/12-09/27/12	3	:30	7P- 8P (MST)					1				1	\$1,750.00	\$1,750.00	Salt Lake City (KUTV)		9/4/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Love Communications
546 S 200 W
Salt Lake City, UT 84101-2304

Contract # 1319587

Schedule Dates

09/24/12-10/28/12

Advertiser

Ben McAdams for Salt Lake County Mayor (72698)

Agency

Love Communications (1242)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

BEN MCADAMS TV (456306)

Salesperson

Henderson, Kristen (2948)

Sales Office

KUTV/KMYU

Buyer Name

CONWAY, PEGGY

Phone/Fax

/

CPE

MAYOR/318

Account Types

Local/Political Candidate Agency BRD

Billing Type

Standard

Comments

06/18/12

Date Entered

09/21/12

Last Modified

Kristen Henderson

Entered By

No

CO-OP

No

Headline

Demo

Normal

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$4,959.75

Net Total

\$28,105.25

Sales Tax

Salt Lake City (KUTV)

By Broadcast Month

Sep. 2012 21

Oct. 2012 64

Grand Total: 85

Spots

\$10,593.00

\$22,472.00

\$33,065.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
25.0	Revised Line / Prime	10/11/12-10/11/12	3	:30	7P- 8P (MST)					1				1			Salt Lake City (KUTV)		6/18/12
25.1	Revised Line / Prime	09/20/12-09/20/12	3	:30	7P- 8P (MST)					1				1			Salt Lake City (KUTV)		7/9/12
26.0	Revised Line / Prime	10/25/12-10/25/12	3	:30	7P- 8P (MST)					1				1			Salt Lake City (KUTV)		6/18/12
27.0	Revised Line / Prime	10/05/12-10/05/12	5	:15	9p- CBS-Blue Bloods (Friday)						1			1			Salt Lake City (KUTV)		6/18/12
28.0	Revised Line / Prime	10/19/12-10/19/12	5	:15	9p- CBS-Blue Bloods (Friday)						1			1			Salt Lake City (KUTV)		6/18/12
29.0	Revised Line / Sports/Other	09/29/12-11/03/12	5	:30	10:35p- News-Talkin Sports Saturday							1		1			Salt Lake City (KUTV)		6/18/12
29.1	Revised Line / Sports/Other	09/22/12-10/06/12	5	:30	10:35p- News-Talkin Sports Saturday							1		1			Salt Lake City (KUTV)		7/9/12
30.0	Revised Line / SPOT	09/30/12-11/04/12	3	:30	7:58:30A- CBS-News Sunday Morning								1	1			Salt Lake City (KUTV)		6/18/12
30.1	Revised Line / SPOT	09/23/12-10/07/12	3	:30	7:58:30A- CBS-News Sunday Morning								1	1			Salt Lake City (KUTV)		7/9/12
30.2	Revised Line / SPOT	09/23/12-10/07/12	5	:30	7:58:30A- CBS-News Sunday Morning								1	1			Salt Lake City (KUTV)		9/4/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Love Communications
546 S 200 W
Salt Lake City, UT 84101-2304

Contract # 1319587

Schedule Dates

09/24/12-10/28/12

Advertiser

Ben McAdams for Salt Lake County Mayor (72698)

Agency

Love Communications (1242)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

BEN MCADAMS TV (456306)

Salesperson

Henderson, Kristen (2948)

Sales Office

KUTV/KMYU

Buyer Name

CONWAY, PEGGY

Phone/Fax

/

CPE

MAYOR/318

Account Types

Local/Political Candidate Agency BRD

Billing Type

Standard

Comments

06/18/12

Date Entered

09/21/12

Last Modified

Kristen Henderson

Entered By

No

CO-OP

No

Headline

Demo

Normal

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$4,959.75

Net Total

\$28,105.25

Sales Tax

Salt Lake City (KUTV)

By Broadcast Month

Sep. 2012 21

Oct. 2012 64

Grand Total: 85

Rate

\$10,593.00

\$22,472.00

\$33,065.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
30.3	Normal Line / SPOT	09/30/12-10/07/12	5	:30	7:58-304- CBS-News Sunday Morning								1	2	\$250.00	\$500.00	Salt Lake City (KUTV)		9/6/12
31.0	Revised Line / Prime	09/30/12-09/30/12	5	:30	8p- CBS-The Good Wife (Sunday)								1				Salt Lake City (KUTV)		6/18/12
31.1	Normal Line / Prime	09/30/12-09/30/12	3	:30	8p- CBS-The Good Wife (Sunday)								1	1	\$1,300.00	\$1,300.00	Salt Lake City (KUTV)		9/4/12
32.0	Revised Line / Prime	10/14/12-10/14/12	5	:30	8p- CBS-The Good Wife (Sunday)								1				Salt Lake City (KUTV)		6/18/12
32.1	Revised Line / Prime	09/23/12-09/23/12	5	:30	8p- CBS-The Good Wife (Sunday)								1				Salt Lake City (KUTV)		7/9/12
33.0	Revised Line / Prime	10/28/12-10/28/12	5	:30	8p- CBS-The Good Wife (Sunday)								1				Salt Lake City (KUTV)		6/18/12
34.0	Revised Line / News	09/30/12-11/04/12	5	:15	10P- News-2 News at 10p								1				Salt Lake City (KUTV)		6/18/12
34.1	Revised Line / News	09/23/12-10/07/12	5	:15	10P- News-2 News at 10p								1				Salt Lake City (KUTV)		7/9/12
34.2	Revised Line / News	09/23/12-10/07/12	3	:15	10P- News-2 News at 10p								1				Salt Lake City (KUTV)		9/4/12
34.3	Normal Line / News	09/30/12-10/07/12	3	:15	10P- News-2 News at 10p								1	2	\$450.00	\$900.00	Salt Lake City (KUTV)		9/6/12
35.0	Revised Line / Sports/Other	09/30/12-11/04/12	5	:15	10:35P- News-Talkin Sports Sunday								1				Salt Lake City (KUTV)		6/18/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Love Communications
546 S 200 W
Salt Lake City, UT 84101-2304

Contract # 1319587

Schedule Dates

09/24/12-10/28/12

Advertiser

Ben McAdams for Salt Lake County Mayor (72698)

Agency

Love Communications (1242)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

BEN MCADAMS TV (456306)

Salesperson

Henderson, Kristen (2948)

Sales Office

KUTV/KMYU

Buyer Name

CONWAY, PEGGY

Phone/Fax

/

CPE

MAYOR/318

Account Types

Local/Political Candidate Agency BRD

Billing Type

Standard

Comments

06/18/12

Date Entered

09/24/12-10/28/12

Last Modified

09/21/12

Entered By

Kristen Henderson

CO-OP

No

Headline #

Demo

Normal

Package Deal

Commission %

15.00

Commission

\$4,959.75

Net Total

\$28,105.25

Sales Tax

Salt Lake City (KUTV)

By Broadcast Month

Sep. 2012

Oct. 2012

Grand Total:

Spots

21

64

\$33,065.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
35.1	Revised Line / Sports/Other	09/23/12-10/07/12	5	:15	10:35P- News-Talkin Sports Sunday	1							1	1			Salt Lake City (KUTV)		7/9/12
35.2	Revised Line / Sports/Other	09/23/12-10/07/12	3	:15	10:35P- News-Talkin Sports Sunday	1							1	1			Salt Lake City (KUTV)		9/4/12
35.3	Normal Line / Sports/Other	09/30/12-10/07/12	3	:15	10:35P- News-Talkin Sports Sunday	1							1	2	\$113.00	\$226.00	Salt Lake City (KUTV)		9/6/12
36.0	Revised Line / News	10/15/12-11/02/12	5	:15	5:28-30A- News-2 News This Morning 530a	2	X	X	X	X	X						Salt Lake City (KUTV)		7/9/12
36.1	Normal Line / News	10/01/12-10/05/12	3	:15	5:28-30A- News-2 News This Morning 530a	2	X	X	X	X	X			2	\$75.00	\$150.00	Salt Lake City (KUTV)		9/4/12
37.0	Revised Line / News	10/15/12-11/02/12	3	:30	6A- 8A (MST)	2	X	X	X	X	X						Salt Lake City (KUTV)		7/9/12
37.1	Normal Line / News	10/15/12-10/26/12	3	:30	6A- 8A (MST)	3	X	X	X	X	X			6	\$275.00	\$1,650.00	Salt Lake City (KUTV)		9/21/12
38.0	End Dated Line / News	10/15/12-10/26/12	3	:15	6A- 8A (MST)	2	X	X	X	X	X			4	\$138.00	\$552.00	Salt Lake City (KUTV)		9/21/12
41.0	Revised Line / News	10/15/12-11/30/12	5	:30	11:58-27A- News-2 News at Noon	1	X	X	X	X	X						Salt Lake City (KUTV)		7/9/12
43.0	Revised Line / News	10/15/12-11/02/12	5	:30	4:59-20P- News-2 News at 5p	1	X	X	X	X	X						Salt Lake City (KUTV)		7/9/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Love Communications
546 S 200 W
Salt Lake City, UT 84101-2304

Contract # 1319587

Schedule Dates

09/24/12-10/28/12

Advertiser

Ben McAdams for Salt Lake County Mayor (72698)

Agency

Love Communications (1242)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

BEN MCADAMS TV (456306)

Salesperson

Henderson, Kristen (2948)

Sales Office

KUTV/KMYU

Buyer Name

CONWAY, PEGGY

Phone/Fax

/

CPE

MAYOR/318

Account Types

Local/Political Candidate Agency BRD

Billing Type

Standard

Comments

06/18/12

09/21/12

Kristen Henderson

No

CO-OP

No

Headline

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$4,959.75

Net Total

\$28,105.25

Sales Tax

Salt Lake City (KUTV)

By Broadcast Month

Sep. 2012 21

Oct. 2012 64

Grand Total: 85

Rate

\$10,593.00

\$22,472.00

\$33,065.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
43.1	Revised Line / News	10/15/12-11/02/12	3	:30	4:59P- 20P- News-2 News at 5p	1	X	X	X	X	X						Salt Lake City (KUTV)		9/4/12
43.2	End Dated Line / News	10/15/12-10/26/12	3	:30	4:59P- 20P- News-2 News at 5p	2	X	X	X	X	X			4	\$400.00	\$1,600.00	Salt Lake City (KUTV)		9/21/12
44.0	Revised Line / News	10/15/12-11/02/12	5	:15	4:59P- 20P- News-2 News at 5p	2	X	X	X	X	X						Salt Lake City (KUTV)		7/9/12
44.1	Revised Line / News	10/15/12-11/02/12	3	:15	4:59P- 20P- News-2 News at 5p	2	X	X	X	X	X						Salt Lake City (KUTV)		9/4/12
44.2	Normal Line / News	10/15/12-10/26/12	3	:15	4:59P- 20P- News-2 News at 5p	1	X	X	X	X	X			2	\$200.00	\$400.00	Salt Lake City (KUTV)		9/21/12
45.0	Revised Line / News	10/15/12-11/02/12	5	:30	5:59P- News-2 News at 6p	2	X	X	X	X	X						Salt Lake City (KUTV)		7/9/12
45.1	End Dated Line / News	10/15/12-10/26/12	3	:30	5:59P- News-2 News at 6p	2	X	X	X	X	X			4	\$425.00	\$1,700.00	Salt Lake City (KUTV)		9/21/12
46.0	Revised Line / News	10/15/12-11/02/12	5	:15	5:59P- News-2 News at 6p	1	X	X	X	X	X						Salt Lake City (KUTV)		7/9/12
46.1	End Dated Line / News	10/15/12-10/26/12	3	:15	5:59P- News-2 News at 6p	1	X	X	X	X	X			2	\$213.00	\$426.00	Salt Lake City (KUTV)		9/21/12
47.0	Revised Line / SPOT	10/15/12-11/02/12	5	:30	6:28P- Entertainment Tonight	1	X	X	X	X	X						Salt Lake City (KUTV)		7/9/12
47.1	End Dated Line / SPOT	10/15/12-10/26/12	3	:30	6:28P- Entertainment Tonight	1	X	X	X	X	X			2	\$475.00	\$950.00	Salt Lake City (KUTV)		9/21/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Love Communications
546 S 200 W
Salt Lake City, UT 84101-2304

Contract # 1319587

Schedule Dates

09/24/12-10/28/12

Advertiser

Ben McAdams for Salt Lake County Mayor (72698)

Agency

Love Communications (1242)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

BEN MCADAMS TV (456306)

Salesperson

Henderson, Kristen (2948)

Sales Office

KUTV/KMYU

Buyer Name

CONWAY, PEGGY

Phone/Fax

/

CPE

MAYOR/318

Account Types

Local/Political Candidate Agency BRD

Billing Type

Standard

Comments

06/18/12

09/21/12

Kristen Henderson

No

CO-OP

Grand Total:

85

\$33,065.00

Salt Lake City (KUTV)

By Broadcast Month

Sep. 2012

Oct. 2012

Grand Total:

21

64

85

\$10,593.00

\$22,472.00

\$33,065.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
48.0	Revised Line / SPOT	10/15/12-11/02/12	5	:15	6:28P- Entertainment Tonight	1	X	X	X	X	X						Salt Lake City (KUTV)		7/9/12
48.1	End Dated Line / SPOT	10/15/12-10/26/12	3	:15	6:28P- Entertainment Tonight	1	X	X	X	X	X			2	\$238.00	\$476.00	Salt Lake City (KUTV)		9/21/12
49.0	End Dated Line / News	10/15/12-10/26/12	3	:30	10P- News-2 News at 10p	2	X	X	X	X	X			4	\$1,200.00	\$4,800.00	Salt Lake City (KUTV)		9/21/12
50.0	Revised Line / Sports/Other	10/20/12-11/03/12	5	:30	10:35P- News-Talkin Sports Saturday							1					Salt Lake City (KUTV)		7/9/12
50.1	End Dated Line / Sports/Other	10/20/12-10/27/12	3	:30	10:35P- News-Talkin Sports Saturday							1		2	\$225.00	\$450.00	Salt Lake City (KUTV)		9/21/12
51.0	Revised Line / SPOT	10/21/12-11/04/12	3	:30	7:58-30A- CBS-News Sunday Morning								1				Salt Lake City (KUTV)		7/9/12
52.0	Revised Line / News	10/21/12-11/04/12	5	:15	10P- News-2 News at 10p							1		1			Salt Lake City (KUTV)		7/9/12
52.1	End Dated Line / News	10/21/12-10/28/12	3	:15	10P- News-2 News at 10p							1		2	\$450.00	\$900.00	Salt Lake City (KUTV)		9/21/12
53.0	Revised Line / Sports/Other	10/21/12-11/04/12	5	:15	10:35P- News-Talkin Sports Sunday								1				Salt Lake City (KUTV)		7/9/12
56.0	M/G For 31.0.1 / Prime	09/30/12-09/30/12	5	:30	8P- CBS-The Good Wife 2 (Sunday)								1	1	\$1,200.00	\$1,200.00	Salt Lake City (KUTV)		7/10/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Love Communications
546 S 200 W
Salt Lake City, UT 84101-2304

Contract # 1319587

Schedule Dates

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

09/24/12-10/28/12

Ben McAdams for Salt Lake County Mayor (72698)

Love Communications (1242)

POLITICAL CANDIDATE (ns) (1186)

BEN MCADAMS TV (456306)

Henderson, Kristen (2948)

KUTV/KMYU

CONWAY, PEGGY

/

MAYOR/318

Local/Political Candidate Agency BRD

Standard

06/18/12

09/21/12

Kristen Henderson

No

CO-OP

Headline #

Demo

Normal

Package Deal

Commission %

15.00

Commission

\$4,959.75

Net Total

\$28,105.25

Sales Tax

Salt Lake City (KUTV)

By Broadcast Month

Sep. 2012 21

Oct. 2012 64

Grand Total: 85

Rate

\$10,593.00

\$22,472.00

\$33,065.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
60.0	End Dated Line / News	10/15/12-10/26/12	3	:15	5:28-30A- News-2 News This Morning 530a	2	X	X	X	X	X			4	\$75.00	\$300.00	Salt Lake City (KUTV)		9/21/12
61.0	Revised Line / Prime	09/21/12-09/28/12	3	:15	9p- CBS-Blue Bloods (Friday)							1					Salt Lake City (KUTV)		9/4/12
61.1	Normal Line / Prime	09/28/12-09/28/12	3	:15	9p- CBS-Blue Bloods (Friday)							1		1	\$500.00	\$500.00	Salt Lake City (KUTV)		9/6/12
62.0	Normal Line / Sports/Other	09/29/12-10/06/12	3	:30	4:35P- News-Talkin Sports Saturday							1		2	\$225.00	\$450.00	Salt Lake City (KUTV)		9/7/12
63.0	M/G For 8.3.1 / News	10/01/12-10/05/12	3	:30	4:59-20P- News-2 News at 5p	1	X	X	X	X	X			1	\$400.00	\$400.00	Salt Lake City (KUTV)		9/18/12
64.0	Normal Line / Sports/Other	09/30/12-09/30/12	3	:30	10:35P- News-Talkin Sports Sunday							1		1	\$225.00	\$225.00	Salt Lake City (KUTV)		9/21/12
65.0	Normal Line / Sports/Other	10/07/12-10/07/12	3	:30	10:35P- News-Talkin Sports Sunday							1		1	\$225.00	\$225.00	Salt Lake City (KUTV)		9/21/12
66.0	Normal Line / Sports/Other	10/21/12-10/21/12	3	:30	10:35P- News-Talkin Sports Sunday							1		1	\$225.00	\$225.00	Salt Lake City (KUTV)		9/21/12
67.0	Normal Line / Sports/Other	10/28/12-10/28/12	3	:30	10:35P- News-Talkin Sports Sunday							1		1	\$225.00	\$225.00	Salt Lake City (KUTV)		9/21/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



Buy Detail Report

Revision #: Date: 9/21/2012

Client: Ben McAdams for Salt Lake County Mayor
Media: TV
Product: Mayor
Market: Salt Lake City-Ogden
Primary Demo: Adults 25-64
Separation between spots: 30

Estimate: 318
Description: Ben McAdams TV
Flight Start Date: 9/17/2012 05:00 AM
Flight End Date: 11/4/2012 04:59 AM
Survey: Nov11 DMA Nielsen Live+7
Buyer: Amanda Chew

Vendor: KUTV-TV
299 South Main Street
Suite 150
Salt Lake City, UT 84111
Contact: ~~Amanda Smith~~ KRISTEN HENDERSON
E-Mail: ~~asmith@kutv2.com~~ KHENDERSON
Phone: 801-839-4498-1119
Fax: 801-839-1101

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 9/24	10/1	10/15	10/22	Total Spots
KUTV-TV										
35	MTuWThF 5:30a-5:59a 2 NEWS AT 530A<	EM: 15	\$75.00	\$63.75	15	1	2	2	2	7
36	MTuWThF 6:00a-8:00a 2 NEWS AM	EM	\$275.00	\$233.75	30	0	2	3	3	8
37	MTuWThF 6:00a-8:00a 2 NEWS AM	EM: 15	\$138.00	\$117.30	15	2	2	2	2	8
38	MTuWThF 8:00a-9:00a EARLY SHW2-CBS<	EM	\$135.00	\$114.75	30	1	1	0	0	2
39	MTuWThF 8:00a-9:00a EARLY SHW2-CBS<	EM: 15	\$68.00	\$57.80	15	1	1	0	0	2
42	MTuWThF 5:00p-5:30p 2 NEWS AT 5 PM<	EN	\$400.00	\$340.00	30	1	1	2	2	6
43	MTuWThF 5:00p-5:30p 2 NEWS AT 5 PM<	EN: 5	\$200.00	\$170.00	15	2	2	1	1	6
44	MTuWThF 6:00p-6:30p 2 NEWS AT 6 PM<	EN	\$425.00	\$361.25	30	0	2	2	2	6
45	MTuWThF 6:00p-6:30p 2 NEWS AT 6 PM<	EN: 5	\$213.00	\$181.05	15	1	1	1	1	4
46	MTuWThF 6:30p-7:00p ENT TONIGHT 30	PA	\$475.00	\$403.75	30	1	1	1	1	4
47	MTuWThF 6:30p-7:00p ENT TONIGHT 30	PA: 5	\$238.00	\$202.30	15	1	1	1	1	4
49	MTuWThF 9:00p-10:00p HAWAII 5-0-CBS	PT	\$1,500.00	\$1,275.00	30	1	0	0	0	1



Buy Detail Report

Revision #: Date: 9/21/2012

Client: Ben McAdams for Salt Lake County
Mayor
Media: TV
Product: Mayor
Market: Salt Lake City-Ogden
Primary Demo: Adults 25-64
Separation between spots: 30

Estimate: 318
Description: Ben McAdams TV
Flight Start Date: 9/17/2012 05:00 AM
Flight End Date: 11/4/2012 04:59 AM
Survey: Nov11 DMA Nielsen Live+7
Buyer: Amanda Chew

Vendor: KUTV-TV
299 South Main Street
Suite 150
Salt Lake City, UT 84111
Contact: Amber Smith
E-Mail: asmith@kutv2.com
Phone: 801-839-1103
Fax: 801-839-1101

Send Billing To:
Love Communications
546 S. 200 W
Salt Lake City, UT 84101
Phone: 801-519-8880
Fax: 801-519-8884

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 9/24	10/1	10/15	10/22	Total Spots
KUTV-TV										
50	MTuWThF 10:00p-10:30p 2 NEWS AT 10PM<	LN	\$1,200.00	\$1,020.00	30	2	2	0	0	4
51	MTuWThF 10:00p-10:30p 2 NEWS AT 10PM<	LN	\$1,200.00	\$1,020.00	30	0	0	2	2	4
53	Th 7:00p- 8:00p BIG BANG/ROB!	PT	\$1,750.00	\$1,487.50	30	1	0	0	0	1
54	F 9:00p-10:00p BLUE BLOODS	PT:1 5	\$500.00	\$425.00	15	1	0	0	0	1
55	Sa 10:35p-11:05p TALKIN SPORTS<	LF	\$225.00	\$191.25	30	1	1	1	1	4
56	Su 8:00a- 9:30a SUNDAY MRN-CBS	EM	\$250.00	\$212.50	30	1	1	0	0	2
57	Su 8:00p- 9:00p GOOD WIFE-CBS	PT	\$1,300.00	\$1,105.00	30	1	0	0	0	1
58	Su 10:00p-10:30p 2 NEWS AT 10P SUN	LN:1 5	\$450.00	\$382.50	15	1	1	1	1	4
59	Su 10:35p-11:35p TALKIN SPORTS<	LF:1 5	\$113.00	\$96.05	15	1	1	0	0	2
68	Su 10:35p-11:35p TALKIN SPORTS<	LF	\$225.00	\$191.25	30	1	1	1	1	4
						Total Spots:	22	23	20	20
						Total Wks Cost(STN Gross):	\$10,993.00	\$7,418.00	\$7,327.00	85
							\$7,418.00	\$7,327.00		
Total Cost:			\$33,065.00	\$28,105.25						



Buy Detail Report

Revision #: Date: 9/21/2012

Client: Ben McAdams for Salt Lake County Mayor

Estimate: 318

Vendor: KUTV-TV

Send Billing To: Love Communications

Media: TV

Description: Ben McAdams TV

299 South Main Street

546 S. 200 W

Product: Mayor

Flight Start Date: 9/17/2012 05:00 AM

Suite 150

Market: Salt Lake City-Ogden

Flight End Date: 11/4/2012 04:59 AM

Salt Lake City, UT 84111

Phone: 801-519-8880

Primary Demo: Adults 25-64

Survey: Nov11 DMA Nielsen Live+7

Contact: Amber Smith

Fax: 801-519-8884

Separation between spots: 30

Buyer: Amanda Chew

E-Mail: asmith@kutv2.com

Phone: 801-839-1103

Fax: 801-839-1101

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks	Total Spots
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					10/11	10/15	10/22
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Disclaimer:

Signature:

9/21/12